



Gold Sponsor (\$5,000)

- Mention in all of the event's promotional spots including nearly \$25,000 on 102.9 The Whale.
- Mention in all event press releases.
- Logo exposure on the start and finish line banners.
- Logo exposure on 1,200 T-shirts given to participants and volunteers (\$8,000).
- Logo exposure on posters distributed throughout Connecticut (\$2,000).
- Logo exposure on 5,000 race applications (\$3,000).
- Category exclusivity.
- Exposure on the event website.
- Banner opportunities at event site. Banners in finish area.
- Opportunity to participate in our raceday runner's expo.
- Opportunity to put inserts or coupons in packets given to all race participants.
- 20 Complimentary race entries.

Silver Sponsor (\$2,500)

- Mention in all event press releases.
- Logo exposure on the start and finish line banners.
- Logo exposure on 1,200 T-shirts given to participants and volunteers (\$8,000).
- Logo exposure on posters distributed throughout Connecticut (\$2,000).
- Logo exposure on 5,000 race applications (\$3,000).
- Category exclusivity.
- Exposure on the event website.
- Banners in finish area.
- Banner opportunities at event site.
- Opportunity to participate in our raceday runner's expo.
- Opportunity to put inserts or coupons in packets given to all race participants.
- 10 Complimentary race entries.

Bronze Sponsor (\$1,000)

- Logo exposure on 1,200 T-shirts given to participants and volunteers (\$8,000).
- Logo exposure on posters distributed throughout Connecticut (\$2,000).
- Logo exposure on 5,000 race applications (\$3,000).
- Exposure on the event website.
- Banner opportunities at event site.
- Opportunity to participate in our raceday runner's expo.
- Opportunity to put inserts or coupons in packets given to all race participants.
- 2 Complimentary race entries.



Feel free to contact John Bysiewicz for more information at
203-710-2391 or john@jbsports.com